

Statement of Purpose

The owner of Simple Real Estate is a follower of Jesus Christ and believes that all followers of Jesus Christ are to endeavor to live lives in a manner that is consistent with and solely grounded on biblical principles.

Simple Real Estate exists to reveal God to clients, real estate agents, employees, service professionals and the community at large, seeking to fulfill Jesus' command to love our neighbors as ourselves and to do unto others as we would have done unto us by serving all with integrity, excellence and compassion.

Therefore, the owner seeks to operate Simple Real Estate and make all business decisions in accordance with integrity, excellence, and compassion to bear witness of her faith and of Christ's Lordship over her life.

As such, the owner chooses to prioritize these principles regardless of the impact on profit.